Imprint Plus
Name Badge & Signage
2018 Product Sampler
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Key Benefits

Eco-Friendly
Not only is our business certified through EarthRight our product allows you to reuse components.

Do-It-Yourself
Keep your brand looking sharp and your costs low by customizing and re-printing on-site using our Microsoft Certified design software.

Exceptional Quality
Premium, professional look with our rare earth magnets and metal plates that are thicker than other products on the market.

92%
of major hospitality brands choose us as their preferred, endorsed or exclusive status partner.

Industries we serve

Retail Department Stores
Boutiques
Convenience Stores
Hotels & Resorts
Motels
Inns & B&B’s
Health & Wellness Clinics
Spas
Salons
Government
Professional Firms
Parks
Dental Offices
Amusement Parks
Zoos
Aquariums
Golf Clubs
Casinos
Networking Events
Financial Services
Education
Franchises
Restaurants & Cafes
Cafeterias
Airports
Churches
Community Centers
and many more!
Award Winning

Gold Award
For the Metal Signs/Products category.

Silver Award
For the Sublimation Heat Transfers category.

Bronze Award
For the Unique Applications category.

5 Gold & 7 Silver awards in the past 6 years

'17
1 Gold Winner
1 Silver Winner
3 Bronze Winners
1 Honorable Mention

'16
2 Silver Winners
1 Bronze Winner
1 Honorable Mention

'15
1 Gold Winners
2 Silver Winners
3 Bronze Winners

'14
1 Silver Winner
2 Bronze Winners
1 Honorable Mention

'13
2 Gold Winners
1 Silver Winner
1 Honorable Mention

Peoples Choice Award
and
1 Gold Winner

First year winning for Signage as well as Badges.

8.8 out of 10 based on 121 reviews

“Super product and Super service!”
Sunit D

“I have always had great service from Imprint. I have been ordering from them now over 6 and a half years and never had any trouble with any of my orders.”
Mark
What’s new in 2018?

Gold and Silver Metallic Insert Sheets

Rich, glittering alloy creates a shimmery appearance and tactile feel in Gold and Silver for your name badges and signs. Easily switch up your badge look with these easy-to-design and ready to print Insert Sheets.

Do-It-Yourself Badge Talkers

Celebrate the holidays, promote company-wide events or initiatives by designing your talkers on the spot. An extension of our pre-printed versions Imprint Plus is constantly trying to find ways to remove the hassle and bring convenience. Be your own designer and get multiple designs on a single sheet.

Elongated Small Rectangle Badge

Now this 0.625” x 2.68” is offered in our traditional re-printable model as well as engraved. Offering you a sleek and professional look showcasing your brand quality and style. Popular in the hospitality industry.

Reward Medallions

Employee award medallions are designed to reward and encourage success in the workplace. Award these medallions to employees and coworkers, or use as business gifts or for recognition.

Contemporary Collection Expansion

What if you could take one product from badge, to display sign to wall mounted sign? Now you can have the best of all worlds with our new addition to the Contemporary Collection. Wear it as a badge with the snap of a magnet, mount to the wall or white board with that same magnet or turn into a sign for your table-top with the snap of a stand.

Lanyards

We’ve extended our reprintable and reusable concepts to lanyards and pouches with peel off inserts and software tailored to lanyard style name badges. Combine with our high quality custom or generic lanyards for an exceptional and low cost look.
Do-it-yourself re-printable **Name Badge System™**

As Simple as 1-2-3-4

1. **Lens Cover**
   Our polycarbonate lens cover gives you a crisp clear polished look that is strong and scratch resistant.

2. **Printable Insert and Design Software**
   Design your perfect look using our Microsoft Certified Design software. Then simply print, peel off label insert, snap it in and you are ready to go.

3. **Badge Backplate**
   Thicker metal plates than other products on the market. Available in white, silver, gold and copper colors.

4. **Fasteners**
   From the strongest holding magnets to pins, clips and pocket clips. Get the perfect fit for you and your team at each budget level.

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**voilà!**
Name badge shapes & sizes

The Re-Printable Name Badge System keeps your image front, center and consistent. Alternatively have us do it for you with a wide range of printing and engraving available.

All products shown in actual size.

1. Pick your shape and size with smooth polycarbonate advantage lens covers.

Signature & Contemporary Medium
3.00" x 1.00" / 76mm x 25mm

Signature & Contemporary Medium
3.00" x 1.00" / 76mm x 25mm

Large Oval
2.57" x 1.70" / 65mm x 43mm

Elongated Oval
2.75" x 0.95" / 70mm x 24mm

Elongated Small
2.68" x 0.62" / 68mm x 16mm

Small Oval
1.97" x 1.28" / 50mm x 33mm

The Panorama
3.12" x 1.25" / 78mm x 33mm

2.00" x 0.50" / 51mm x 13mm

Juicy Couture
2.50" x 0.75" / 64mm x 19mm
Large Rectangle
2.75” X 1.50” / 38mm X 70mm

Square
1.62” x 1.62” / 41mm x 41mm

3D Logo Badge
1.70” X 0.95” X 0.28” / 43mm X 24mm X 7mm

Medium Plus
3.00” X 1.50” / 76mm X 38mm

Contemporary Oval
1.50” x 3.125” / 38.1mm x 79.4mm

Credit Card Size
3.37” X 2.12” / 86mm X 54mm

Our job is to remove all the hassle of ordering badges with innovative products, software, award winning craftsmanship and best in class customer support.

Throughout meet our team and hear how they bring the perfect fit of our award winning product to you and your team.
Printable insert sheets™ and Design Software

2 Pick from four insert color options to work with our design software.

Insert Sheets give flexibility to quickly reprint and replace. Fast and cost effective.

The non-adhesive, peel-off Insert Sheets™ ensure your designs deliver life and color to your name badges. Easily customize your badges with beautiful and colorful graphic designs. Simply print and you’re ready to go!

Get the brand look you want with our Microsoft Certified Design software.

Our easy to use software was designed with the customer in mind. Customers are amazed by how quickly they can create a badge or sign.

How it works

Select your Insert Sheet.

Print your logo, names and text on any inkjet or laser printer.

Name Print Graphics®, design software ensures your badges and signs are brand consistent and professional looking.

Patented dual-layer technology with the ‘corner tab design’ means inserts can be easily used one at a time or all at once.

Inserts available in:

- Gold
- Silver
- White
- Clear

New

New
Find the perfect combination of shapes, colors and materials.

The Badge Plate

Our name badge plates come in a variety of shapes, colors and materials, so you’ll find the perfect badge combination to showcase your company’s brand. Print custom photo backgrounds and have full control over the appearance of your badge look!

Available in:

- Gold
- Silver
- White
- Copper

My job is to make sure each metal plate that goes into our product is perfectly sized and of the highest quality.

Your back plate snaps into the lens cover, with your insert perfectly displaying your brand.
## Fasteners

### Magnetic Fasteners
With 4 options available, our signature magnetic fasteners keep your badges securely in place. Setting the bar for strength and durability, our rare earth magnets remain strong through the thickest fabrics.

### Pocket & Position Clip
Our strong pocket clip allows you to utilize your suit jacket or uniform pocket for secure and consistent placement of your name badge. Alternatively, try our 12-position clip.

### Pin Fasteners
With 3 options available, our basic to higher quality pins meet the needs of your badge and help keep your costs lower.

<table>
<thead>
<tr>
<th>Fastener Type</th>
<th>Size (Width x Height) / (mm x mm)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pocket Clip</td>
<td>2.63&quot; x 2.83&quot; / 67mm x 72mm</td>
</tr>
<tr>
<td>12-Position Clip</td>
<td>0.87&quot; x 0.93&quot; / 22mm x 24mm</td>
</tr>
<tr>
<td>Large Pin</td>
<td>2.18&quot; x 0.47&quot; / 55mm x 12mm</td>
</tr>
<tr>
<td>Rare Earth Budget Magnet</td>
<td>1.70&quot; x 0.52&quot; / 43mm x 13mm</td>
</tr>
<tr>
<td>Rare Earth Magnet</td>
<td>1.87&quot; x 0.59&quot; / 47mm x 15mm</td>
</tr>
<tr>
<td>Ceramic Square Magnet</td>
<td>1.09&quot; x 0.93&quot; / 28mm x 24mm</td>
</tr>
<tr>
<td>Rare Earth Small Magnet</td>
<td>1.00&quot; x 0.50&quot; / 25mm x 13mm</td>
</tr>
<tr>
<td>White Pin</td>
<td>1.49&quot; x 0.32&quot; / 38mm x 8mm</td>
</tr>
<tr>
<td>Pin</td>
<td>1.70&quot; x 0.47&quot; / 43mm x 12mm</td>
</tr>
</tbody>
</table>
Team-Building Tools & Corporate Programs

You can personalize your name badge further to meet your Team-Building and Corporate Program goals. A great way to leverage corporate programs, recognize employees and improve customer experience. See the various options within this green section.

Reward Medallions
Reward medallions are a sleek and high end look to support your corporate and/or employee programs. This new product attaches to your badge plate.

Decals
A great selection of domed decal options to showcase recognizing achievement, certifications, or years of service. Choose decals from our large selection of in stock items or let us create a custom decal for your program!

Gem Covers
Take your recognition program to a new level with our team building tools. Gem covers will make employees sparkle and let everyone know they have achieved a milestone!
Lapel Pins
Display your association, memberships, community affiliations, and certifications with lapel pins! We have an extensive selection of shapes and sizes in stock, and we can even create custom designs to meet your needs. Made in the USA, they are a quick ship item and you don’t have to wait weeks.

Hookup badges
The Hookup badge Solution allows ID cards to be hooked onto name badges, always handy to swipe or scan. A beautifully crafted and functional Name Badge for employees who also need to carry a security card. Simply snap on your card and go.

Lanyards
Our Lanyard Solutions make it easy to support employee programs through customization with decals, lapel pins, and badge talkers.

Available in a wide ranges of colors. Get in touch to find out more.

“My job is to make sure we have new and innovative products to help you service your customers.”
Badge talkers

Ensure your message is heard!

Our best-selling accessory – the self-mounted badge talkers

Badge talkers are most commonly used for:
— Holiday & seasonal greetings.
— Increasing Brand & promotion awareness.
— Multi-lingual greeting.

Do-It-Yourself Badge Talkers

Celebrate the holidays, promotion company wide events or initiatives by designing your talkers on the spot. An extension of our pre-printed versions Imprint Plus is constantly trying to find ways to remove the hassle and bring convenience. Be your own designer and get multiple designs on a single sheet.

My job is to ensure every product you use meets the strict tolerances and quality standards we guarantee.

Badge talkers come in a variety of shapes and sizes
**Badge wear™**

Imprint Plus™ and the Brother P-Touch™ labeler. The unique cartridge and printer allows you to print name badges anywhere and anytime! One of the features customers love about this system is the ability to print white on solid colors. Name badges can be made anywhere and anytime with the Brother P-Touch Labeler.

**Accessorize Your Name Badge into much more**

A top-mounted badge talker becomes a tool to let the customer know what language your team member speaks or the latest promotion. Decals and lapel pins show their years of service and corporate achievements. Get in touch, we would love to build out the perfect program for your team today.

**From Name Badge**

My job is to make sure that your company’s logo and brand are presented with the finest quality. Screen printing, along with our wider range of finished products, are crucial to making you and your team look their best.

**To Team Building Tool and Corporate Program**

Xin chào, tôi nói tiếng Việt Nam

Genifer Rigor
Do-it-yourself re-printable
Signage System

As Simple as 1-2-3-4

1. **Lens Cover**
   Our polycarbonate lens cover gives you a crisp clear polished look that is strong and scratch resistant.

2. **Printable Insert and Design Software**
   Design your perfect look using our Microsoft Certified Design software. Then simply print, peel off label insert, snap it in and you are ready to go.

3. **Sign Backplate**
   Available in 4 colors of thick metal steel including white, silver, gold and copper. Alternatively we have options with polycarbonate backplates that is strong and scratch resistant.

4. **Fastener, Hanger or Stand**
   From suction cups to stands, hangers and wall affixations. Get the perfect fit for you and your team at each budget level.
Contemporary desk & door signage system

Present room names, department titles, or employee names with pictures. With our user-friendly Reusable Signage System, customers can easily create their own design. Additionally the smaller sizes convert into a name badge by simply adding a magnet.

**Medium Contemporary Sign**
5.25" x 3.00" / 133.35mm x 76.20mm

**Standard Contemporary Sign**
2.00" x 8.00" / 50.80mm x 203.20mm

**Large Contemporary Sign**
2.00" x 10.00" / 50.80mm x 254mm

**Oval Contemporary Sign or Badge**
1.50" x 3.125" / 38.1mm x 79.4mm

**Medium Contemporary Sign or Badge**
1.00" x 3.00" / 25.4mm x 76.2mm

**Newer sizes! Contemporary Signs also offered in the newer sizes!**
1.00" x 3.00"
1.50" x 3.125"
0.625" x 2.687"

**Three Interchangeable Mounting Options For Each Size**
- **Desk stand**
  - Fits 1 sign
- **Wall fixture**
  - Fits 1 sign
- **Cubicle and workstation stand**
  - Fits 1 or 2 signs

With new Medium and Oval Contemporary signs you can now use this line as badges as well.

Additional advancements mean you can now use this line on a white board or as a racking signs.
Classic design & door signage system

Cost-effective, eco-conscious, and professional looking, these signs are ideal for high turnover and seasonal industries. Patented insert sheets and our own Name Print Graphics© software allow instant personalization, while remaining budget-friendly. Available in silver or gold and aluminum or steel with fasteners featuring Velcro, adhesive strips or screw options.

Standard desk name plates
2.00" x 8.00" / 50.80mm x 203.20mm
Aluminum & Steel / Colors: Gold & Silver

Large desk name plates
2.00" x 10.00" / 50.80mm x 254mm
Aluminum & Steel / Colors: Gold & Silver

Standard door name plates
2.00" x 8.00" / 50.80mm x 203.20mm
Aluminum & Steel / Colors: Gold & Silver

Large door name plates
2.00" x 10.00" / 50.80mm x 254mm
Aluminum & Steel / Colors: Gold & Silver

My job is to make sure you have a seamless experience creating your badge with our Name Print Graphics Design Software.
Standing and hanging signage system

Standing and Hanging Signage System
Our Standing Signage Systems are designed to meet the daily needs of service managers with superb styling and durability. These signs are robust, easily updated and can withstand the bumps and spills of a full-service buffet. As a bonus, they look equally spectacular on a gaming table, a retail display, or on a cruise ship.

Oval Hanging Plate
2.32" x 5.32" / 58.92mm x 58.92mm

Oval Stand
2.32" x 5.32" / 58.92mm x 58.92mm

Hanging Signage
Hanging signage is a great way to showcase store promotions, products and brand messages. Hang it or use a suction system to have a clean appearance helping you make the most of valuable wall, floor and counter space.

Large Rectangle
3.00" x 5.00" / 76.2mm x 127mm

Oval Hanging Plate
2.32" x 5.32" / 58.92mm x 58.92mm

ID Size Regular
2.12" x 3.37" / 53.84mm x 85.59mm
Spot signage system

Spot Signage System
These small spot signs are incredibly handy and adaptable to their environment. Available in a variety of shapes and sizes with multiple mounting options – from suction to free-standing – means there is a size, shape and mounting option to suit your every need.

Large oval stand
2.57” x 1.70” / 65mm x 43mm

Small oval stand
1.97” x 1.28” / 50mm x 33mm

Credit card size
3.37” x 2.12” / 86mm x 54mm

Medium plus stand
3.00” x 1.50” / 76mm x 38mm

Elongated oval stand
2.75” x 0.95” / 70mm x 24mm

Small stand
2.50” x 0.75” / 64mm x 19mm

Medium stand
3.00” x 1.00” / 76mm x 25mm

Suction Signs
Suction signs are safe to use on any surface, allow flexibility in difficult mounting situations, and can be angled into virtually any position. They are not only beautifully designed, but will keep your signage firmly in place with a no-glare overlay.
A message from the Owners

Ellen Flanders
Founder

Kristin MacMillan
President

Marla Kott
CEO

2017 has been another exciting and rewarding year for Imprint Plus.

We are excited to have won 5 SGIA awards, with one honorable mention, for our work in applications and print. Additionally we were pleased to see our customers rank us 8.8/10 through Trust Pilot. Finally our market research, focused on customers’ preferences in 2017, highlighted the need for strong customer service.

Looking at new products we focus in on bringing you new, versatile and innovative ways to help you service your customers. A few highlights include the extension to the Contemporary Collection, allowing you to go from badge, to wall sign to table-top sign all with one product. The addition to our popular Badge Talkers, Do-It-Yourself Printable Badge Talkers, help you promote your key message with the flexibility of printing on-site. The Reward Medallions are another perfect way to elegantly incorporate your team building and corporate programs into your badge program. Do take a look to see them all on page three.

As the New Year begins, we want to take the opportunity to thank everyone who has been a part of this journey. We thank you for trusting us to be your source for top quality name badge and signage solutions, and truly appreciate the opportunity to be of service to you and your business. We are committed to continuously provide you the best service, and the newest products to meet your needs when it comes to the every changing market of your industry.

Thank you again for your business. We wish you all a happy and successful 2018.

Imprint Plus™