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Reopening Checklist for Retail Stores



RETAIL PRODUCTS THAT WILL WOW YOUR CUSTOMERS AND MAKE THE SHOPPING EXPERIENCE MORE ENJOYABLE!

The retail industry recognizes that COVID-19 has significantly impacted businesses around the world. Even before COVID-19, retail businesses were struggling. As things begin to normalize, businesses must weave together a plan to keep employees and customers safe. Retail owners need to follow safety protocols, government guidelines and wow shoppers at the same time. Upon reopening, retail stores will likely offer a different

retail experience. Staff will likely wear masks and gloves, facilities will be sanitized regularly, and only a small number of customers may be allowed inside stores.

Most retail businesses place a high value on trust and convenience for their customers and employees to create a healthy shopping experience. Choosing the right identification and safety solutions can help you build excitement and welcome shoppers. If you are about to reopen your retail store soon, here are some products and tools to ensure you are prepared.



IDENTIFICATION SOLUTIONS

Reusable badges

Our name badges consist of reusable components that can be used from employee to employee. By simply switching out your old insert sheet with another design, you instantly have a brand new name tag. In addition to being an eco-friendly option for your business, it will also allow you to reduce your pay-per-use costs significantly.

Write-on badges for seasonal staff

Write-on name badges can be handed out and reused over time when you have to manage seasonal staff. They're hassle-free and ready when you need them. A quick and easy solution, perfect for retail, reunions, parties, community events, restaurants, and grocery stores. They're great for any small or special events, and for locations that have no access to printers.



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1-800-563-2464



Badge Talkers

Increase customer interaction and communicate your brand's unique style with custom badge talkers! This delightful product can easily highlight upcoming promotions, holidays, and events. Support your staff, and help them practice social distancing with unique messages and graphics - the mood of the day, languages spoken, affirmations, mental health quotes, or personal expressions.

Buttons

Buttons are a great way to convey your message uniquely. An inexpensive and fun way to promote retail events, marketing offers, and deals. They can be used to emphasize and demonstrate accomplishments, equality, diversity, and powerful messages. In addition, they make for great gifts and giveaways.



SIGNS



Foam Boards

Visually communicate your brand story, with budget-friendly foam board signs. They are easy to set up, portable, and they fit nicely in any space. Customize your design to suit your brand or event requirements - showcase store logo, vital event information, or high-quality imagery to create a dazzling display that drives traffic to your retail store or boutique.

Window decals

Window decals are a great opportunity to engage your clients before they even set foot into your store. They're custom-made specifically so that your marketing message stands out. It is now simpler than ever for businesses to entice visitors to their store with custom window decals, created with eye-catching designs to attract visitors to special events. Attract attention to a new offer or sale by increasing regular foot traffic.



SAFETY PRODUCTS

Safety and convenience go hand in hand. Make your customers and shoppers feel safe with a wide range of safety products. From social distancing floor decals and safety signs to counter sneeze guards that promote staff and customer wellness. We have a wide range of essential safety products to keep your store environment safe and well-connected.



- Distancing Floor Decals
- Counter Sneeze Guards
- Face Masks
- Touchless Door/Button Tool
- 4-Way Sneeze Guards
- Social Distancing Signs
- Sneeze Guards Walls



ABOUT IMPRINT PLUS

Imprint Plus is a global name badge and identification products manufacturer. From custom laser engraved designs to our signature reusable products, we are the first choice for your identification needs. We specialize in providing innovative solutions so you can realize your vision for your business. Connect and engage with customers, guests, and employees with your own truly unique, sustainable, and cost-effective program.

Since 1982, Imprint Plus has partnered with over 37,000 businesses worldwide, elevating their brand with our high-quality and cost-effective name badge identification solutions.

Visit imprintplus.com to learn more.



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