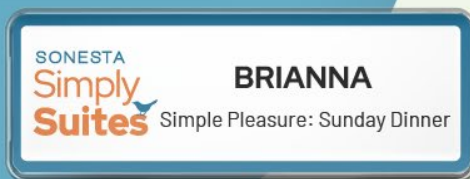


Reusable and Sustainable Name Badge Program

for your Sonesta branded hotels



Included in your guide:

Section 1: Introduction to The Mighty Badge™

Section 2: Your brand standards guaranteed

Section 3: Product information

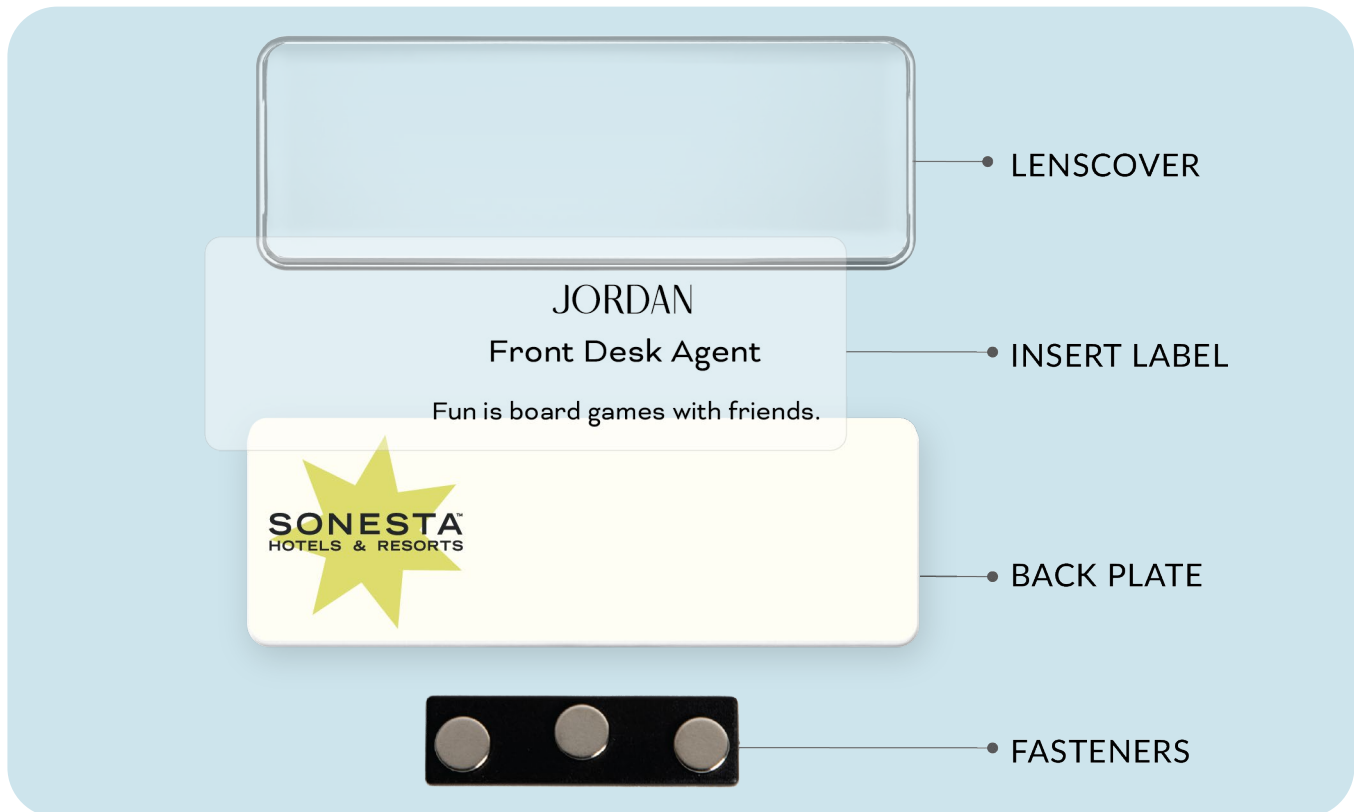
Section 4: Online access to your NPG Cloud software

Section 5: Order information

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SECTION 1:

Introduction to your Reusable Name Badge System



Imprint Plus and Sonesta have worked together to offer a versatile, cost saving, and on-site name badge solution for you. Our professional, sustainable, reusable, and innovative name badges make your staff standout.

How does the name badge work?

Four easy pieces:

1. Elegant domed Lenscover
2. Clear non- adhesive insert label where you print your name, title etc.
3. Back plate with brand logo printed
4. Complete with either one of our signature magnetic or black pin fasteners

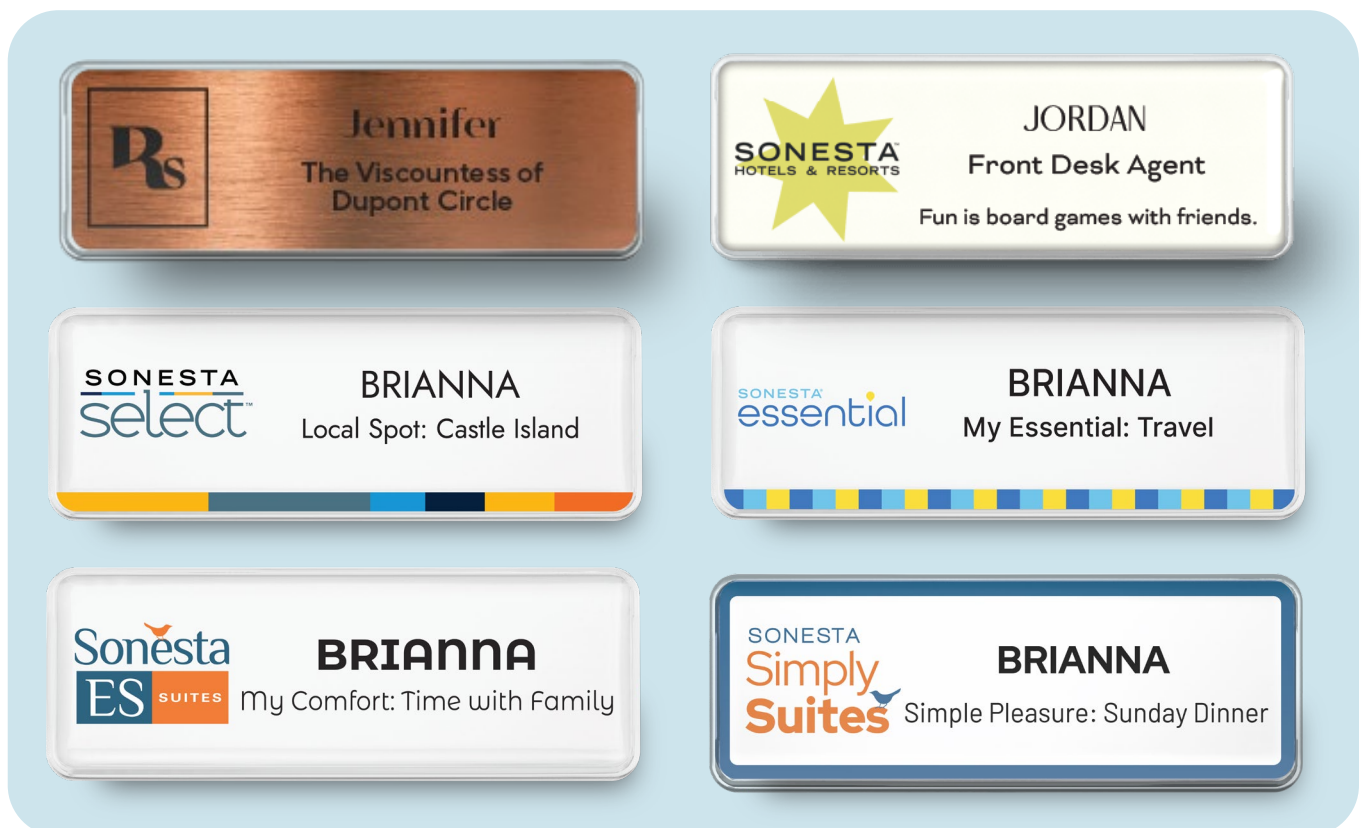
All this ties in with our NPG Cloud personalization software, that aligns your printer and allows you to input names, titles, pillars and print to your insert.

SECTION 2:

Your brand standards guaranteed

Your name badge design has been approved by your Sonesta.
Brand compliance is guaranteed.

Each brand has its own mandated name badge design.
Below are six Sonesta brands and each brand is represented in your NPG Cloud software for printing names, titles, and brand pillars, depending on your needs:

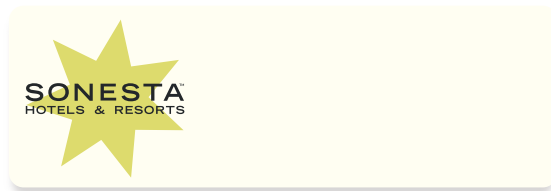


SECTION 3:

Product Information

BADGE COMPONENTS - for each completed badge you will need:

One badge plate 1" x 3" with brand logo printed

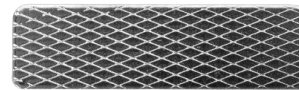


Fasteners: pin or magnet



Black pin

One domed removable **Lenscover**



Premium magnet

PRINTING SUPPLIES

Insert Sheet, letter size, non-adhesive
20 individual labels/ per letter size sheet



LASER PRINTERS:
1 Pack of clear peel off Insert Sheet
(5 sheets/pack - 100 inserts)

INKJET PRINTERS:
1 Pack of clear peel off Insert Sheet
(5 sheets/pack - 100 inserts)

Product Information continued

For ease of ordering, badges are available in kits that include everything you need.

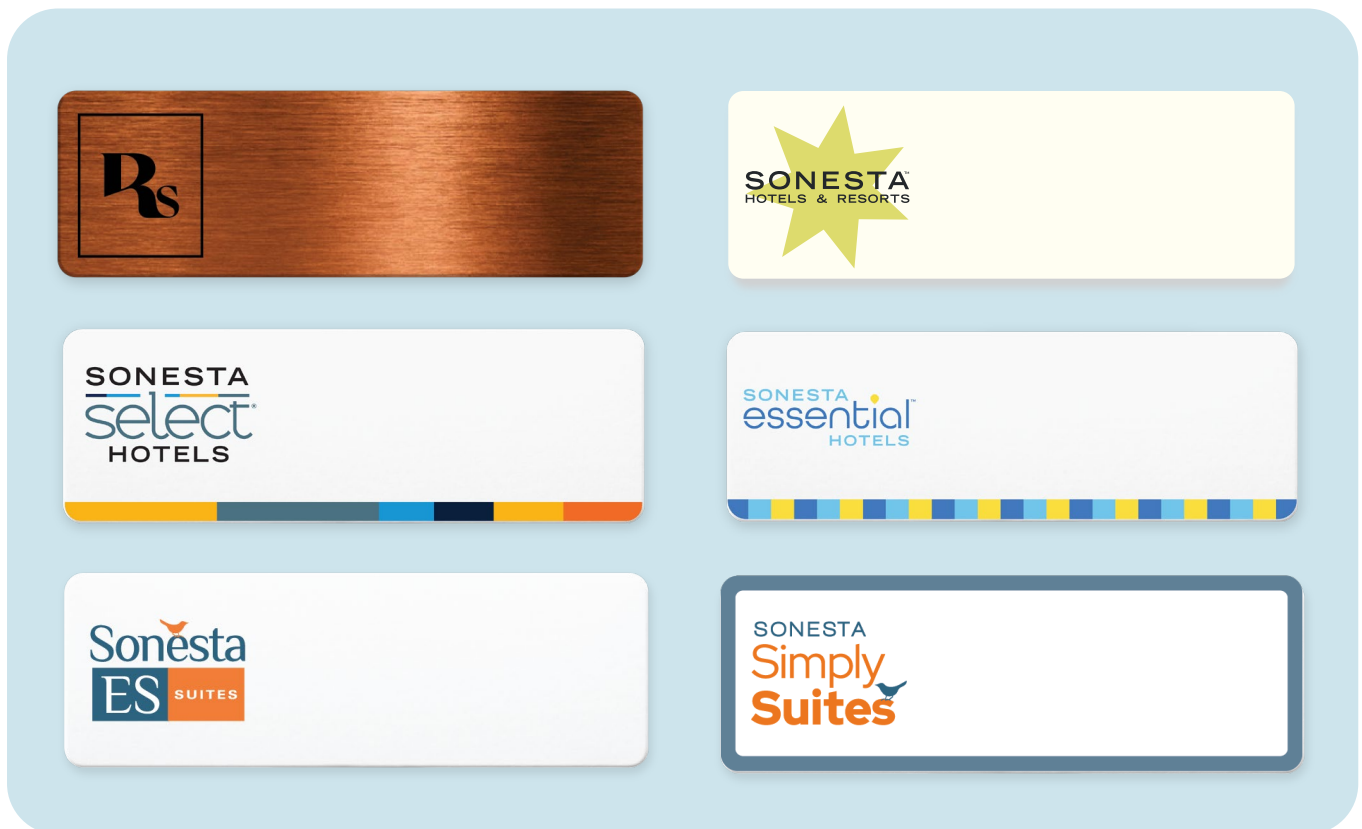
Starter Kit contains:

- Metal plates 1" x 3" with brand logo printed
- Clear protective Lenscovers
- Black pin fasteners
- Premium magnet fasteners
- 5 clear peel off Insert Sheets (Laser or Inkjet)
- 1 NPG Cloud Software Activation

Refill Kit contains:

- Metal plates 1" x 3" with brand logo printed
- Clear protective Lenscovers
- Black pin fasteners
- Premium magnet fasteners
- 5 clear peel off Insert Sheets (Laser or Inkjet)



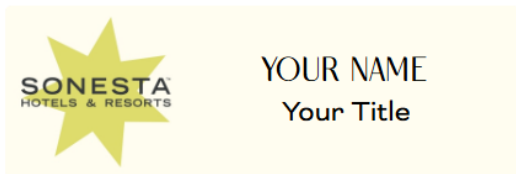
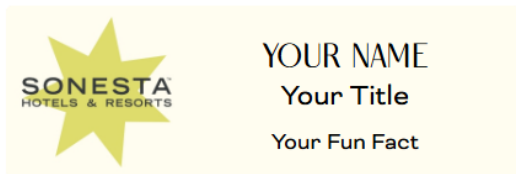

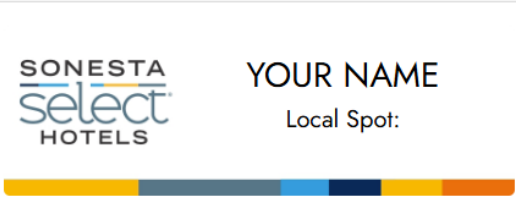

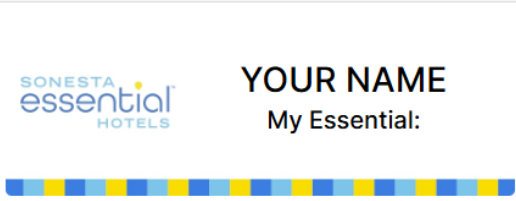

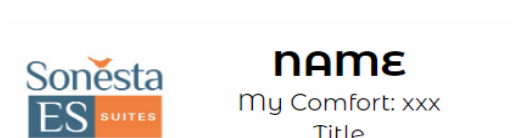
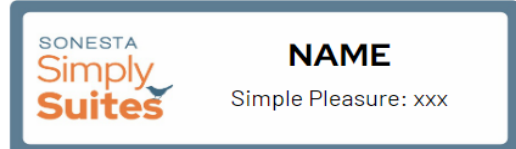
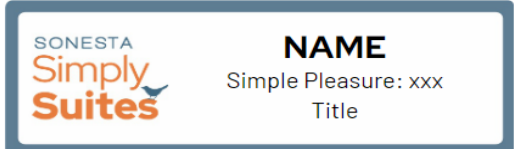
Sonesta badge plates with brand logos printed:



Through our NPG Cloud software, you can conveniently create professional name badges for new hires, seasonal staff and management!

Sonesta NPG Cloud Templates

Each brand has two types of templates. Users must type the name, title and entire brand pillar exactly as stated on the templates shown for each specified brand.
(e.g., Discover: Mountain Adventures)

Royal Sonesta Employee 2 line 	Royal Sonesta Management 3 line 
Sonesta H&R _ 2line 	Sonesta H&R _ 3line 
Sonesta Select _ 1line 	Sonesta Select _ 2line 
Sonesta Essential _1 line 	Sonesta Essential _2 line 
Sonesta ES Suites Employee 2 line 	Sonesta ES Suites Management 3 line 
Sonesta Simply Suites Employee 2 line 	Sonesta Simply Suites Management 3 line 

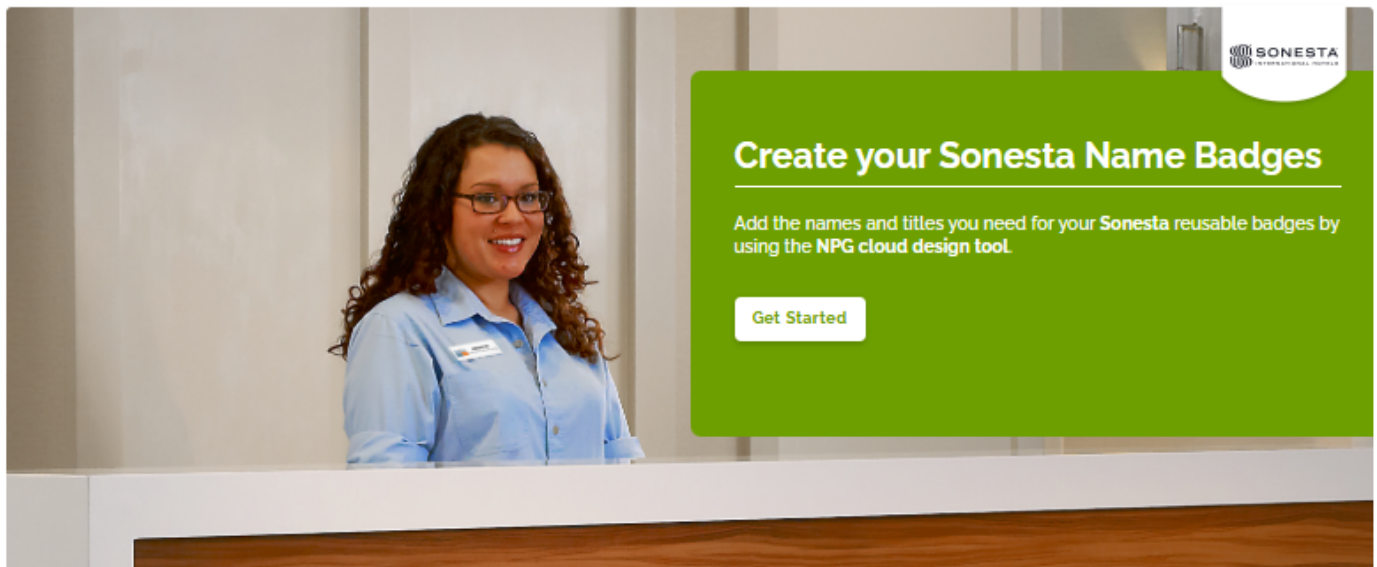
SECTION 4:

Online access to your NPG Cloud Software

The following is a concise overview of your software.
To start creating your name badges, please access the landing page below:
www.imprintplus.com/sonesta-name-badge-software

It is recommended to use **Google Chrome browser** to access the software.

[Home](#) / Sonesta Name Badge Software



Reusable and sustainable Name Badge program

Imprint Plus and Sonesta have worked together to offer a versatile cost saving, on-site reusable name badge solution for you. Our professional, sustainable, reusable, and innovative name badge "The Mighty Badge" make your staff stand out. Imprint Plus is a proud supplier of name badges, name badge accessories, lapel pins, medallions, food and entertainment signs, desk signs, and door signs.

Download your Name Badge Guide

 [Download the Sonesta Name Badge Guide](#)

 [Download the Red Lion Hotels Name Badge Guide](#)


Sonesta Brands that use NPG Cloud



Online access to your NPG Cloud Software



For new users you will need to **Register** your NPG Cloud serial number to create your login.



☐ Validation Code ☒ **Serial Number**

Serial Number / Product Key / Access Code

	-		-		-		i
--	---	--	---	--	---	--	---

Name

First name		Last name
------------	--	-----------

Username

Username is required

Email

Password

6+ characters, upper & lower	✖	Confirm Password
------------------------------	---	------------------

Register

This site is protected by reCAPTCHA and the Google [Privacy Policy](#) and [Terms of Service](#) apply.

Online access to your NPG Cloud Software



For returning users click the login tab to log in, please use your created credentials:

Username: _____
Password: _____



Username

Password

Login

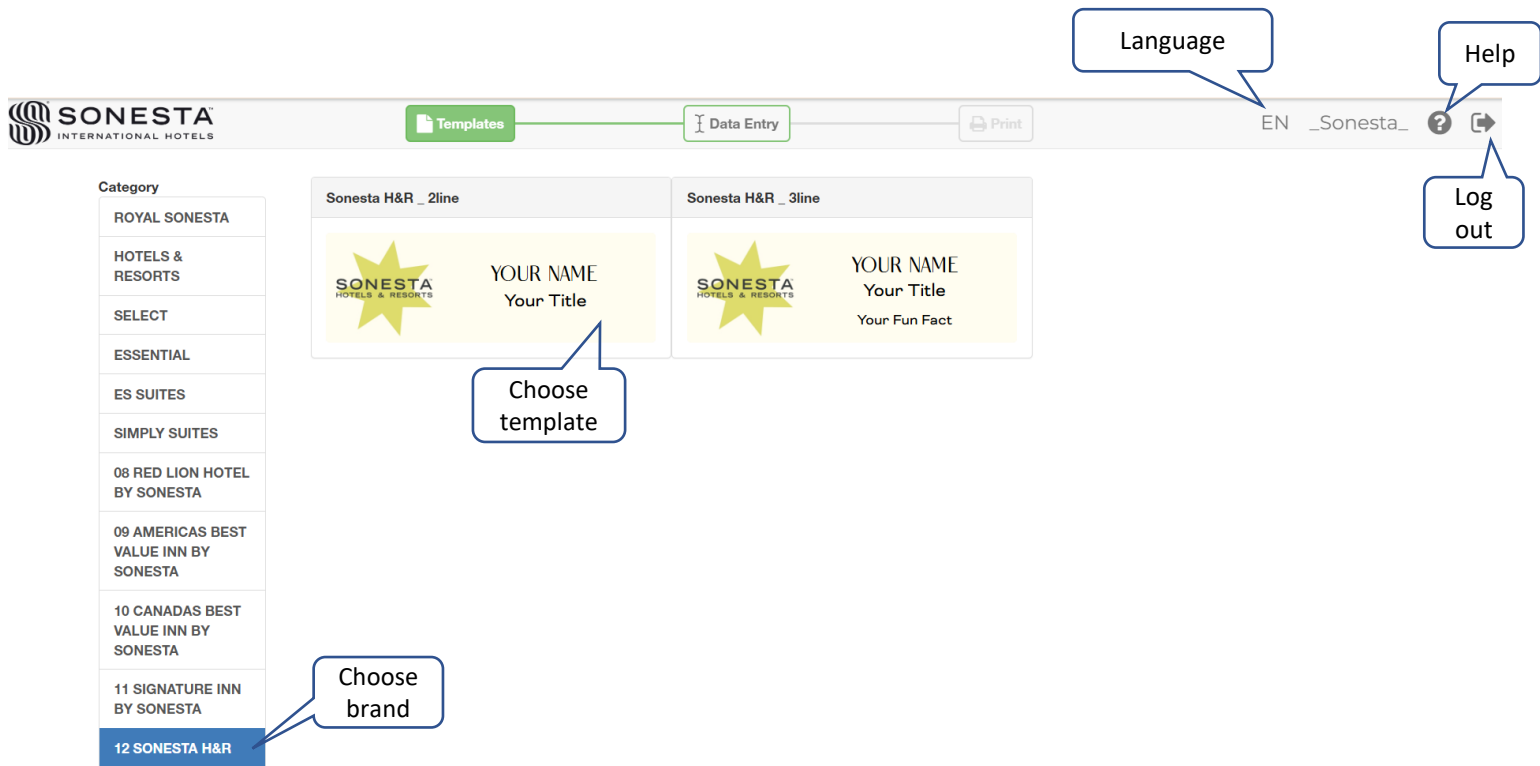
This site is protected by reCAPTCHA and the Google [Privacy Policy](#) and [Terms of Service](#) apply.



Welcome to NPG Cloud

Start creating new name badges by selecting your brand category, choice of Employee or Management template.

TEMPLATES – STEP 1: SELECT A TEMPLATE



The screenshot shows the Sonesta International Hotels website interface for selecting a name badge template. The top navigation bar includes the Sonesta logo, a 'Templates' button, a 'Data Entry' button, a 'Print' button, and user information 'EN _Sonesta_'. On the right side, there are links for 'Language', 'Help', and 'Log out'.

On the left, a 'Category' list is displayed with the following items:

- ROYAL SONESTA
- HOTELS & RESORTS
- SELECT
- ESSENTIAL
- ES SUITES
- SIMPLY SUITES
- 08 RED LION HOTEL BY SONESTA
- 09 AMERICAS BEST VALUE INN BY SONESTA
- 10 CANADAS BEST VALUE INN BY SONESTA
- 11 SIGNATURE INN BY SONESTA
- 12 SONESTA H&R** (highlighted)

Two callout boxes point to the '12 SONESTA H&R' category and the 'Sonesta H&R _ 2line' template, both with the text 'Choose brand' and 'Choose template' respectively.

The main content area displays two template options under the heading 'Sonesta H&R _ 2line' and 'Sonesta H&R _ 3line'. Both templates feature the Sonesta logo and placeholder text for 'YOUR NAME', 'Your Title', and 'Your Fun Fact'.

DATA ENTRY - STEP 2: ENTER YOUR NAMES

[Import Data](#)

Sonesta H&R _3line



+

Add new badge

Add name/fun fact



JORDAN

Front Desk Agent

Fun is board game with friends.



FANNY

Room Attendant


Fun is a pillow fight.



WILBER

Bartender

Fun is singing out loud.



BENNY

General Manager



FABIAN

Maintenance Manager



JARROD

Front Desk Supervisor

PRINT - STEP 3: PRINT INSERTS

 Start printing at # 1  Alignment







Solve alignment issues

Print

 Print

or

 PDF

20		INSERT THIS END ▲ INSÉREZ CETTE FIN ▲		19
18				17
16				15
14				13
12				11
10				9
8				7
6	 JARROD Front Desk Supervisor		 FABIAN Maintenance Manager	5
4	 BENNY General Manager		 WILBER Bartender Fun is singing out loud.	3
2	 FANNY Room Attendant Fun is a pillow fight.		 JORDAN Front Desk Agent Fun is board game with friends.	1



PRINT SETTINGS – STEP 4: PRINT TEST AND PRINT

IMPORTANT NOTE:

It is critical that you use a blank sheet of paper to verify that your template prints to your expectations. Troubleshooting with the test sheet will ensure proper printing alignment.

JARROD Front Desk Supervisor	FABIAN Maintenance Manager
BENNY General Manager	WILBER Bartender Fun is singing out loud.
FANNY Room Attendant Fun is a pillow fight.	JORDAN Front Desk Agent Fun is board game with friends.

Print

1 sheet of paper

Destination

RMD- MKT - HP Color I

Pages

All

Copies

1

Color

Color

More settings

^

Paper size

Letter

Pages per sheet

1

Scale

Custom

100

Two-sided

☐ Print on both sides

Print using system dialog... (Ctrl+Shift+P)

☒

Print

Cancel

Select
printer
type

Select
paper
size

Set to
Custom
and 100

SECTION 5:

Order Information

HOW TO ORDER

To place your orders, please log in or sign up to your exclusive Plus Portal, to browse and shop your brand-approved name badges.

US:

https://www.imprintplus.com/corporatestores_us

Validation Code: sonesta2024

CANADA:

https://www.imprintplus.com/corporatestores_ca

Validation Code: sonesta_ca2024

Contact us:

customerservice@imprintplus.com

1-800-563-2464 opt. 2

Technical assistance:

techsupport@imprintplus.com

1-800-563-2464 opt. 2





I was able to print the name tags with no issues
seamless to put together and look fantastic, the only thing
is that we have 21 employees and the kit only had 20,
can I get some more kits?

Thank you,
General Manager - Sonesta Simply Suites

