



imprint plus

free your identity

Digital Copywriter

Imprint Plus
Richmond, BC

Job Description:

This summer position will last approximately 4 months. May 1st – Aug 31st (Monday-Friday 8:30am-5pm) the primary responsibility is to write new content and edit existing content for new website / estore.

Responsibilities

- Research, collect, write, and edit website content, edit to meet brand standards and SEO requirements
- Work with the Marketing team to upload content.
- Update the Content Management System (CMS)
- Ensure consistent look and feel as well as appropriate brand voice, across web properties
- Ensure all website content standards are maintained as new functionality and website is developed
- Contribute to overall Ecommerce & Marketing projects and campaigns as needed

Desired Skills & Experience

- Excellent verbal & formal written communication skills; must like to write, document sources, and edit for spelling, punctuation, and grammar; and strong proofing with attention to detail.
- Demonstrated understanding of SEO best practices
- Ability to work within a group and individually
- Excellent project management and interpersonal skills
- Highly organized self-starter, motivated and results oriented
- Strong knowledge of MS Office 2013, including Word, PowerPoint, Excel, Outlook, Presentation Software
- HTML asset

Working environment is in a professional office environment, including all required technology tools.

About Imprint Plus

At Imprint Plus, we build connections between our customers and their customers through our innovative name badge and signage systems. For over 30 years, we have been using high quality, environmentally friendly materials and processes to build programs for over 37,000 customers in 102 countries, ranging in size from Fortune 500 multinationals to small owner managed businesses. We are looking for positive and passionate people to join our team who share our commitment to excellence, collaboration and teamwork. You'll be joining a dynamic team, located in Richmond BC that has great benefits, enjoys having fun at work and is part of the global team of CCL Industries and Avery.

If you feel that you meet the requirements listed above, please submit your current curriculum vitae and cover letter that showcases how you feel you are the right fit for this role to Kim Smith at kim@imprintplus.com.

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